



Production Rate Card

Revised 5/13/09



Photography/Stills Production **\$ 150**

30 second commercial using still photos with font or graphics (no video). Includes music and announcer.

Video and Motion Graphics **\$ 300**

30 second commercial with video and graphics such as font/logos. Single camera remote within the OKC metro area or in-studio production. Includes music and announcer.

Premium Package **\$ 500 - \$ 800**

30 second commercial with video production within the OKC metro area, plus 2D & 3D graphics. Includes music and talent fee for announcer.

Commercial Revisions **\$ 150**

Re-edit existing footage, change audio with in-house talent, revise graphics, plus add music.

Audio Changes **\$ 100**

Translate English audio to Spanish using in-house talent. Add music and graphics. Client provides video.

Dubs (per commercial) **\$ 20**

DVCAM, DVC Pro, Beta, Beta SP or MiniDV preferred. We will accept dubs on DVD, but are not recommended.

Spot Delivery Available by DG/Fast Channel

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- Production outside of the OKC metro area will be charged an additional \$50
 - Production shoots will be scheduled after approval of script by client
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