



OKC Rate Card
Revised 8/4/11
Spot Delivery Available by DG/Fast Channel



Day	Time	Program Name	Rates	
EARLY MORNING			1st / 3rd	2nd / 4th
M-F	5:00 – 6:00 am	Muy Buenos Dias / Very Good Morning (news/current events)	\$20	\$30
M-F	6:00 – 9:00 am	Levantate! / Get Up! (news/current events)	\$50	\$75
M-F	6:23, 6:53, 7:23, 7:53, 8:23, 8:53	Levantate Oklahoma! / Get Up Oklahoma! (local news)	\$75	\$100
DAYTIME				
M-F	9:00 – 10:30 am	Vecinos / Neighbors (comedy)	\$25	\$35
M-F	10:30 – 11:00 am	Videos Asombrosos / Amazing Videos (reality)	\$25	\$35
M-F	11:00 am – 1:00 pm	Marina (soap)	\$25	\$35
M-F	1:00 – 2:00 pm	12 Corazones / 12 Hearts (game show)	\$40	\$50
M-F	2:00 – 3:00 pm	Caso Cerrado / The Best of Cased Closed (court show)	\$50	\$65
EARLY FRINGE / EARLY NEWS				
M-F	3:00 – 4:00 pm	Caso Cerrado / Cased Closed (court show)	\$60	\$75
M-F	4:00 – 5:00 pm	Al Rojo Vivo / Red Hot News (world news)	\$75	\$100
M-F	5:00 – 5:30 pm	T30 News @ 5	\$100	\$150
M-F	5:30 – 6:00 pm	Noticiero Telemundo / Telemundo Nightly News	\$100	\$150
PRIME				
M-F	6:00 – 7:00 pm	Caso Cerrado / Case Closed: Special Edition (court)	\$150	\$200
M-F	7:00 – 8:00 pm	Mi Corazon Insist / My Herat Insists (soap)	\$175	\$225
M-F	8:00 – 9:00 pm	Flor Salvaje / Wild Flower (soap)	\$175	\$225
M-F	9:00 – 10:00 pm	La Casa de al Lado / The House Next Door (soap)	\$200	\$250
Sat	5:00 – 7:00 pm	Chivas Soccer	\$150	\$200
Sat	7:00 – 9:00 pm	National League Soccer	\$100	\$150
Sat	9:00 – 10:00 pm	Persiguiendo Injusticias / Pursuing Justice (news magazine)	\$100	\$150
Sun	6:00 – 8:00 pm	Cine en Familia / Sunday Family Movie	\$125	\$175
Sun	8:00 – 10:00 pm	Cine Millonario / Sunday Movie	\$150	\$200
LATE NEWS / ENTERTAINMENT / SPORTS				
M-F	10:00 – 10:35 pm	T30 News @ 10	\$150	\$200
Sat	10:00 – 10:30 pm	Titulares Telemundo / Telemundo Sports (talk)	\$75	\$100
Sun	10:00 – 10:30 pm	Our Oklahoma w/ Armando Rubio (local news)	\$100	\$150
LATE FRINGE				
M-W	10:35 – 11:35 pm	El Cartel / The Cartel (soap)	\$50	\$65
Th-Fr	10:35 – 11:05 pm	Titulares y Mas / Telemundo Sports (talk show)	\$75	\$100
Th-Fr	11:05 – 11:35 pm	El Cartel / The Cartel (drama)	\$40	\$50
M-F	11:35 pm – 12 mid	Decisiones / Decisions (daily soap)	\$40	\$50
M-F	12 mid – 12:30 am	Decisiones / Decisions (daily soap)	\$20	\$30
Tu,Th,F	2:30 – 4:00 am	Super Cine / Late Night Movie	\$2	\$5
Wed	1:30 – 3:30 am	Super Cine / Late Night Movie	\$2	\$5
Sat	2:00 – 3:30 am	Super Cine / Late Night Movie	\$2	\$5
W,Sa	3:30 – 4:00 am	La Pantera Rosa / The Pink Panther	\$2	\$5
Sun	1:00 – 2:30 am	Super Cine / Late Night Movie	\$2	\$5
Sun	2:30 – 4:00 am	Super Cine / Late Night Movie	\$2	\$5
Sun	11:00 pm – 12:30 am	Super Cine / Late Night Movie	\$30	\$40
Mon	2:00 – 4:00 am	Super Cine / Late Night Movie	\$2	\$5
WEEKEND				
Sat	12:00 – 1:00 pm	Uncontrolled (music videos / dance party)	\$50	\$65
Sat	1:00 – 2:00 pm	Musicalisimo	\$40	\$50
Sat	2:00 – 5:00 pm	Movie	\$40	\$50
Sun	10:00 – 10:30 am	Our Oklahoma w/ Armando Rubio (local news)	\$75	\$125
Sun	11:00 – 11:30 am	Music Videos	\$30	\$40
Sun	11:30 am – 12:00 noon	Ritmo Deportivo / Sports Rhythm	\$50	\$65
Sun	12:00 pm – 2:00 pm	National League Soccer	\$100	\$150
Sun	2:00 – 5:00 pm	Movie	\$40	\$50
Sun	5:00 – 5:30 pm	Camara Loca (comedy)	\$50	\$65
Sun	5:30 – 6:00 pm	Videos Asombrosos / Amazing Videos (reality)	\$50	\$65

Rates for :15's are :65% of :30's rate rounded up to nearest \$5 Rotators available upon request