



TELEMUNDO: THE ONLY SPANISH LANGUAGE BROADCASTER TO DELIVER SWEEP-TO-SWEEP GROWTH THIS SEASON

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MIAMI – August 7, 2007 – Telemundo, a leading producer of innovative and high-quality content for Hispanics in the U.S., announced today their results for the July NTI survey. According to Nielsen Media Research data, Telemundo is the only Spanish Language Broadcaster to deliver audience and share growth in each sweep month (February, May & July) this season for Adults 18-49 during Monday-Sunday Primetime!

For the July Sweep, Telemundo's Adults 18-49, Monday-Sunday, 6-10PM was UP +17% from July 2006.

With Adults 18-49, Monday-Friday Prime, Telemundo is UP +16% vs. July 2006 as every hour delivered a larger audience compared to last year. When measured by the broadcast month, July marked the third consecutive broadcast month of year-over-year growth for both Monday through Sunday primetime and Monday through Friday primetime among Adults 18-49.

In Weekend Prime (Saturday-Sunday, 7-11PM), Telemundo is UP +23% vs. July 2006. **Telemundo delivered blockbuster movie ratings in July 2007 with the network airing four of the top five and seven of the top 10 primetime movies on Spanish-language broadcast TV, including the #1 movie among Women 18-49, "Dante's Peak"!**

July 2007 vs. July 2006

SWEEP PROGRAM HIGHLIGHTS

Adults 18-49

M-F, 6-7 pm UP +13%
M-F, 7-8 pm UP + 4%
M-F, 8-9 pm UP +33%
M-F, 9-10 pm UP +14%

Note: Zorro's finale (8-9 PM) was the #1 novela finale in the 8PM time period and #2 overall ranked against all novela finales since Telemundo became measured in NTI!

Source: Nielsen Media Research NTI Live+Same Day A18-49 Projections, 6/29/06-7/26/06, 11/2/06-11/29/06, 2/1/07-2/28/07, 4/26/07-5/23/07 and 7/5/07-8/1/07, time period data; program average data cited for specific program deliveries.